



# A New Business

After watching the *JA Our Families* Lesson 5 volunteer video session, reinforce the learning in the lesson by planning a business your child could create in your neighborhood.

## Activity

Help your child complete the following steps:

- Review the map you created in Lesson 3 if you still have it.
- Discuss the different businesses in your neighborhood and the different kind of jobs that need to be done.
- Talk about the kinds of businesses he could create to help neighbors. He might offer a pet watching service, door-to-door dog walking, yard work or help with plants, or a lemonade or snack stand.
- Help your child make a list of the things he would need to open the business, such as all the supplies and all the jobs that would need to be done. For example, if the business is a dog walking service, it may need leashes, pick-up bags, and dog treats. Someone would need to keep the schedule, and someone would need to do the dog walking.
- Create an advertisement for the business, using bright colors and a bold title.

**Parents:** Children learn best when they are actively engaged. You may want to allow your child to create a family business by creating a little store, café, or stuffed animal watching service in your home. Have him use play money and sell goods or services to other family members. He can create needed signs for the business as well. If the business is a snack shop, it will need a menu. If it is a store, it will need pricing signs. This type of imaginary play is an excellent learning opportunity and can bolster your child's confidence.